



Mayor Joins Municipal Water Conservation Pledge

Annual Challenge Rewards Residents and Top Participating Cities

FREDERICK, MD – March 5, 2018: Mayor Michael O'Connor is pleased to join mayors across the country in encouraging water customers to conserve, reduce pollution, and possibly set a prize-winning example, by taking the "My Water Pledge" during the month of April.

"I hope Frederick's residents will take the challenge seriously, to let this be an opportunity to consider how finite water resources are," O'Connor said.

"Also, treating water for our use is a significant Department of Public Works expenditure, so conservation can cut costs in addition to saving water," he said. "I hope everyone will want to get involved in this challenge and have some fun: Take the pledge at www.mywaterpledge.com."

The pledge is part of a national contest aimed at substantially reducing water and energy use. In return, participants may win prizes, such as a new Toyota automobile, water fixtures, and hundreds of other rewards. Cities win prizes for resident participation, and winning cities are eligible for additional awards. Participants also benefit from resources in our area, including energy-efficient, cost-saving tips.

In its seventh year, the Wyland Mayor's Challenge for Water Conversation runs throughout the month of April and is a non-profit national community service competition developed by the Wyland Foundation and Toyota. The [My Water Pledge](http://www.mywaterpledge.com) program (www.mywaterpledge.com) receives support from the National League of Cities, TORO, Water Sense, Conserva Irrigation, and Earth Friendly Products, makers of ECOS.

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