



## NEWS RELEASE

# City Encourages Mass Tree Planting; Discounts Offered

**FREDERICK, MD – March 1, 2018:** The City is partnering with a nursery for a pilot Tree Frederick project to increase tree cover, particularly in the area of Neighborhood Advisory Council (NAC) 3.

As part of the pilot, residents may choose to find out about and purchase trees using a [tree guide](#) and [order form](#) on the City website (<https://www.cityoffrederick.com>) that will outline the planting process and give tips on how to care for the tree. Trees on the order form qualify for a \$25 Marylander's Plant Trees Coupon.

This is a pilot program, with Stadler Nursery, and will likely expand to other areas of the City and include other nurseries in the future, said Jenny Willoughby, the City's sustainability manager. To buy a tree through Stadler for this program, residents must use the [online form](#).

The City invites residents to learn more about the trees that will do well in small and large spaces to help facilitate a mass planting this spring. Stadler will contact customers to discuss where they would like the trees to be planted and planting service fees. There is no additional charge for planting services on trees that cost \$200 or more.

This project is open to all City residents. City staff members are available to assist with tree selection or technical questions you might have and are gathering information from homeowners who would like to participate, details will be passed along to Stadler.

“The goal is just to get more trees planted, particularly in NAC 3, where we have the most potential for tree planting, but the least amount of canopy,” Willoughby said. “Anyone can participate, and anyone can choose whatever nursery they want—just plant!”

For all other questions, please email, [sustainability@cityoffrederick.com](mailto:sustainability@cityoffrederick.com)

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