



NEWS RELEASE

Community Engagement 2.0: Open House

Public Invited to Review Draft of Strategic Plan

FREDERICK, MD – July 10, 2019: From noon to 8 p.m., July 16, at an open house style event, the public is invited to review and comment on the draft 2030 Strategic Plan that has evolved based on

Community Engagement 2.0 Open House for draft 2030 Strategic Plan

When: 12-8 p.m., July 16, 2019
Where: Municipal Annex, 140 W. Patrick St.
Info: 301-600-1184

input from the community, and collaboration among City staff and Mayor Michael O'Connor.

The Strategic Plan will guide improvements to the City over the next 10 years. The plan will be used to direct budgeting, set priorities for City

government, and assign actions to specific City departments.

On July 16, from noon to 8 p.m., the draft vision, goals, objectives, and action items will be on display at the Municipal Annex. Chief Administrative Officer Marc DeOcampo and other staff will be present to receive comments and answer questions throughout the day and evening. Comment cards will be available, and the public may also email comments to the Mayor's Office:

dkellizy@cityoffrederick.com. The work that has been accomplished so far is available [online](#) for review.

“In this plan, we aspire to carry out a vision that reflects the public's highest priorities, as I committed to doing from the start,” O'Connor said.

During an intensive one-day retreat on May 20, City department directors, managers and the mayor collaborated to assign the hundreds of unique action items that the community and staff had identified earlier this year as critical to carrying out strategic goals and objectives.



At a community engagement event, Mayor O'Connor hears people's goals for the City.

The May 20 retreat afforded key City staff the opportunity to make sure action items are assigned to the appropriate strategic goals, and to establish collaborative opportunities for the implementation of those action items across departmental lines.

A final working draft of the 2030 Strategic Plan's Mission, Vision Statement and Goals that will guide Frederick the next 10 years will be presented for public consideration and review by the Board of Aldermen this August. The final plan will be adopted by the Board of Aldermen.

"We've done our best to incorporate the public's wishes and expectations, as identified at five public engagement events and in online comments," said DeOcampo, lead staff on the project.

See a video about the community engagement events here: <https://tinyurl.com/y29bcemb>.

To stay informed and offer ideas, check the City [website](#) and sign up for announcements.

For additional information, contact DeOcampo at 301-600-1184.

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