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NEWS RELEASE

Amended to correct event time

Community Engagement 2.0: Open House

Public Invited to Review Draft of 10-year Strategic Plan

FREDERICK, MD – June 14, 2019: On July 16, during an open house style event, the public is invited to review and comment on the draft 2030 Strategic Plan that has evolved based on community

Community Engagement 2.0 Open House for draft 2030 Strategic Plan

When: 12-8 p.m., July 16, 2019
Where: Municipal Annex, 140 W. Patrick St.
Info: 301-600-1184

comments, and collaboration among City staff and Mayor Michael O'Connor.

On July 16, from **12 to 8 p.m.**, the draft objectives and action items will be on display at the Municipal Annex. Chief Administrative

Officer Marc DeOcampo and other staff will be present to receive comments and answer questions throughout the day and evening July 16. Comment cards will be available, and the public may also email comments to the Mayor's Office: dkellizy@cityoffrederick.com.

During an intensive one-day retreat on May 20, City Department directors, managers, and Mayor Michael O'Connor collaborated to assign the hundreds of unique action items that the community and staff had identified earlier this year as critical to carrying out strategic goals and objectives laid out in the Strategic Plan.

Nearly 200 unique action items were identified as essential previously by the public, who engaged in the planning process during workshops, in questionnaires and in submitted comments. The May 20 retreat afforded key City staff the opportunity to make sure the items are assigned to the appropriate strategic goals and to establish collaborative opportunities for the implementation of those action items across departmental lines.



At a community engagement event, Mayor O'Connor hears people's goals for the City.

A final working draft of the 2030 Strategic Plan's Mission,

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Vision Statement and Goals that will guide The City of Frederick the next 10 years will be presented for public consideration and review by the Board of Aldermen later in July.

In conjunction with staff and the community, Mayor Michael O'Connor has been developing the mission, vision and goals, following a thorough evaluation of public comments made during events and submitted online.

“In five public engagement events and from online comments, several commonalities became clear,” said DeOcampo, lead staff on the project.

See a video about the community engagement events here: <https://tinyurl.com/y29bcemb>.

The Strategic Plan is projected to be approved by late-summer. It will be a strategy for driving future improvements to the City over the next 10 years. The plan will be used to guide budgeting, set priorities for City government, and assign actions to specific City departments.

“When we started this process, I said the plan would only be meaningful if it reflected public priorities, and we are keeping to that promise,” O'Connor said.

To stay informed and offer ideas, check the City [website](#) and sign up for announcements.

For additional information, contact DeOcampo at 301-600-1184.

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