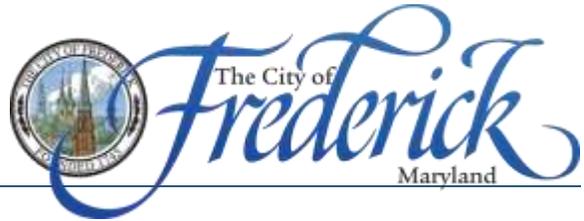


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NEWS RELEASE

Strategic Plan Events, Questionnaire Gather Public Feedback

FREDERICK, MD – Jan. 11, 2019: An [online questionnaire](#) to guide the [2030 Strategic Plan](#) is now available in addition to ongoing public engagement events.

The questionnaire was developed to complement the five community engagement events this month. The events feature large and small group discussions, information gathering, activities and light refreshments. Small groups set priorities that would help achieve a particular vision.

The Plan will be developed in 2019, a strategy for driving future improvements to the City, with opportunity for active public participation. The plan will be used to guide budgeting, set priorities for City government, and assign actions to specific City departments.

Mayor Michael O'Connor encourages the public to attend one of the community engagement events, if possible. The questionnaire is available as an additional way to identify public priorities.

“The questionnaire captures the same kind of information, but the community events bring people together, tap into their energy and create an atmosphere of collaboration for thoughtful discussions,” O'Connor said. “Whether by questionnaire or at an event, the whole community must be engaged in the process to produce a meaningful long-range plan.”

An RSVP is not required, but if you know which meeting you plan to attend, please let us know, to help us prepare adequate supplies. [RSVP](http://www.cityoffrederick.com/FormCenter/Mayors-Office-30/Strategic-Plan-RSVP-95) to: <http://www.cityoffrederick.com/FormCenter/Mayors-Office-30/Strategic-Plan-RSVP-95>.

[Click here for the questionnaire.](#)

For a glimpse of how the events go, visit

<https://www.cityoffrederick.com/DocumentCenter/View/11781/Developing-The-Plan>.

To stay informed and offer ideas, check the City [website](#) and attend one of the remaining events:

- 9 a.m., Jan. 12: AOPA, 411 Aviation Way, Frederick
- 7 p.m., Jan. 15: Bernard Brown Community Center Community Room, 629 N. Market St, Frederick
- 7 p.m., Jan. 22: Burck Street Community Center Community Room, 413 Burck St., Frederick

Jan. 28 and 29 are alternate dates in case of inclement weather.

For additional information, contact Marc DeOcampo, executive assistant for administration, at 301-600-1184.

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