



NEWS RELEASE

Strategic Plan Mission, Vision to Be Presented



At a community engagement event, Mayor O'Connor hears people's goals for the City.

Workshop on Strategic Plan
When: 3 p.m., March 20, 2019
Where: City Hall, 101 N. Court St.

FREDERICK, MD – March 13, 2019: A draft of the Strategic Plan's Mission, Vision Statement and Goals that will guide The City of Frederick's future will **be presented March 20** for public consideration and review by the Board of Aldermen.

In conjunction with staff and the community, Mayor Michael O'Connor has been developing the mission, vision and goals, following a thorough evaluation of public comments made during events and submitted online.

"In five public engagement events and from online comments, several commonalities became clear," said Executive Assistant for Administration Marc DeOcampo, lead staff on the project. On March 20, he will present drafts of the statements and guiding principles.

See a video about the community engagement events here: <https://tinyurl.com/y29bcemb>.

The Strategic Plan is projected to be approved by summer. It will be a strategy for driving future improvements to the City over the next 10 years. The plan will be used to guide budgeting, set priorities for City government, and assign actions to specific City departments.

"When we started this process, I said the plan would only be meaningful if it reflected public priorities, and it will," O'Connor said.

To stay informed and offer ideas, check the City [website](#) and sign up for announcements.

For additional information, contact Marc DeOcampo, executive assistant for administration, at 301-600-1184.

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